Zero Newsletter 10/2/08 5:37 PM



We're busy making the most advanced motorcycles on the planet— and we want to keep you in the loop about what's new, what's happening, and what's on the way. Our e-newsletter gives you the latest in Zero's world, including videos, product updates, and the best places to go for a good rip. Enjoy the ride.

ON THE ROAD

We're hitting the streets in our brand new wheels and we're hard to miss. We're touring the west coast's premier venues for motorcycle action. If you see us on the road or at an event, flag

Want to demo a Zero? Click for a test ride:



Check us out at Dirt Days. We'll be there: September 20-21.



NOTES FROM THE INVENTOR

When I was a boy I was enthralled watching Evel Knievel pull off some of the most insane motorcycle jumps imaginable. I even some of the most insane motorcycle jumps imaginable. I even tried to imitate such insanity using my older brother's Schwinn Stingray. Seeing this, my parents wisely steered my attention from riding to engineering. It was a good move. I earned two degrees in aeronautical engineering, and aerospace technology became my passion and concentration. So after heading up a major aircraft design project in the field, I took my knowledge and... CONTINUE

VIDEO BLOG

Neal Saiki, Founder
A Rocket Scientist with a passion for motorcycling and clean

Gene Banman, Chief Executive Officer

Helping to create the best motorcycle in the world... PLAY

John Lloyd, VP SalesPlanning quiet family time in the Mojave Dessert thanks to Zero Motorcycles...PLAY

Jer Stewart, Events Manager

A motorcycle maven who bike-raced for 8 years... PLAY

DIRTY X VIDEOS



Smart technology blends with the need for speed and big stump jumps. Getting dirty never was so pure.

On the strip, off the line. Zero X pitted against a Mustang and YZ250 - click here

SWEET SPOT



300 Metcalf, San Jose
Take a spin at one of Zero 's favorite testing grounds, Motorcycle County Park, 300 Metcalf Road. This 495-acre park has 20

miles of dirt trails for beginner and advanced motorcyclists, along with multiple competition tracks for all levels. Want bragging rights? Take on the enduro trails—more than 8 miles of em'. Zero will see you there! View Map

HOT BUZZ

Electric dirt bike ready to ride
-Los Angeles Times, July 2008

Meet the Zero: mean, rugged, fast...and

quiet.
-The Discovery Channel, "Green Machines

THE GOODS



Demand for the Zero X has skyrocketed and we've sold out of

skylocketed and we ve solid out the 2008 model! Currently Zero Motorcycles is taking pre-orders for the 2009 Zero X. Check out our store, or give our factory coordinators a call for more information: (888)RUN-ZERO.

Just around the corner... the Zero S.

FRESH OFF THE TRAIL

Welcome to the future...

the minute I got on this bike and pulled the throttle I was hooked...

Pro Adventure-athlete David says The Zero Motorcycle is quieter than his mountain bike. Watch him in action on the Zero X.

Zero Motorcycles, Inc., 1 Victor Square, Scotts Valley, CA 95066 Call us toll free at (888)RUN-ZERO or (888)786-9376 Visit us at: http://www.zeromotorcycles.com

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